

## Northius is the new corporate brand for Campus Training

# Northius



31<sup>st</sup> May 2022 - Campus Training, an independently managed subsidiary of Education and Training Investments Sàrl (“Investindustrial”), is pleased to announce the launch of its new corporate umbrella brand, Northius (the “Group”). Northius ([www.northius.com](http://www.northius.com)) will bring together Campus Training’s more than 10 student-facing school brands, reflecting the Group’s strategy to evolve into a global leader in the vocational education and professional training (“VET”) sector with a focus on employment and reskilling. The new corporate name underscores Northius’ commitment to generating high impact in society through the professionalisation of the VET sector, with a strong focus on quality, student recognition and innovation.

Headquartered in La Coruña (Galicia) with distributed corporate centers in Madrid and Barcelona and with more than 600 employees, Northius is the leading VET and distance player in Iberia. The Group offers more than 500 VET and professional courses, as well as access to leading corporates through more than 12,000 partnerships, to more than 65,000 active students per year. The Group offers high-quality 360° educational training, both online and on-site through approximately 40 sites, and is already present in more than 10 countries across Europe and Latin America.

Northius has already tripled its size since Investindustrial’s entry through a combination of strong organic growth and attractive synergistic acquisitions and remains well positioned to continue capturing further growth. Most recently, the Group i) acquired two additional brands: Unisport (adding a new vertical of Sports Management) and MINT (adding a new vertical of artificial intelligence, tech and renewable energy), and ii) launched an official VET greenfield strategy under the CEAC FP brand ([www.ceacfp.com](http://www.ceacfp.com)) with more than 20,000 sqm in educational facilities across Iberia. The Group is expected to reach a turnover of approximately €100 million in 2022, with the aim of at least doubling it within the next 4 years.

Northius’s high-quality offering has won multiple awards, including “Best Online Training Center” and “Best National Training Group” at the Educational Excellence Awards. Most recently, the Group was awarded in the “Digital Training” category by the European Technology Awards. The Group also has a strong ESG commitment, offering free access to education in sustainability as well as committing €1 million in scholarships for the next two years, among other multiple initiatives.

**About Investindustrial**

Investindustrial is a leading European group of independently managed investment, holding and advisory companies with €11 billion of raised fund capital. With ESG principles deeply embedded into the Firm's core approach, Investindustrial has more than 30-year history of providing mid-market companies capital, industrial expertise, operational focus and global platforms to accelerate sustainable value creation and international expansion. Certain companies of the Investindustrial group are authorized by, and subject to regulatory supervision of the FCA in the United Kingdom and the CSSF in Luxembourg. Investindustrial's investment companies act independently from each other and each Investindustrial fund. Additional information is available at [www.investindustrial.com](http://www.investindustrial.com).

**About Northius Group**

Founded in 2010, Northius is a leading Spanish vocational education provider ("VET"). The Group offers courses mainly in vocational education and general professional training, including internships and other secondary education, and has partnerships with more than 12,000 corporates. The Group provides professional training services in specialized sectors through more than 10 dedicated school brands including in new technologies (Tokio: [www.tokioschool.com](http://www.tokioschool.com)), audiovisuals (35mm: [www.35mm.es](http://www.35mm.es)), animal care (Nubika: [www.nubika.es](http://www.nubika.es)), health and sports (CEMP: [www.cemp.es](http://www.cemp.es) and Unisport: <https://unisport.es/>), or official VET (CEAC FP: [www.ceacfp.com](http://www.ceacfp.com)), among others. Northius has become the largest VET and distance player in Iberia and one of the largest private educational groups in the country by number of students, offering more than 500 VET and professional courses to more than 65,000 active students with more than 600 employees in aggregate across approximately 40 sites. Additional information is available at [www.northius.com](http://www.northius.com).

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