

Campus Training strengthens its leadership position in the Spanish education sector with the acquisition of CEAC and Deusto brands



Madrid, 26th May 2021. Campus Training (or the “Group”), a portfolio company of Investindustrial VII L.P., has reached an agreement with Planeta Formación y Universidades to acquire CEAC, Deusto Formación and Deusto Salud (together, the “Company”), a leading group of online education brands focused on employability and reskilling. The Company represents the first transformational add-on for Investindustrial’s educational platform, consolidating its leadership position in vocational education and professional training (“VET”) in Spain, and aiming to create a national and international leader in the sector. The transaction is envisaged to close by Q3 2021.

Founded in 1946, the Company is a leading Spanish online VET player offering ca. 100 courses to more than 14,000 students per year through its different brands, mainly: CEAC (www.ceac.es), Deusto Formación (www.deustoformacion.com), and Deusto Salud (www.deustosalud.com). CEAC and the Deusto brands provide professional training courses, vocational education certifications (including multiple university certifications) and preparation of access exams for regulated studies through a course portfolio that covers a broad range of verticals including healthcare, crafts, business, technology, and hospitality, among others. Through more than 3,000 agreements with corporates, students are also offered the possibility to do internships with businesses in the different verticals.

Following the transaction, the Group will become the largest VET player in Spain and one of the largest private educational groups in the country by number of students. Offering more than 300 open access VET and professional courses to approximately 30,000 students and almost 500 employees in aggregate across more than 30 sites, the Group has already reached more than €60 million in revenues, growing organically at more than 20% per year during the last few years. The complementary offering will also add to the current brands, which include Campus Training (www.campustraining.es), Tokio (www.tokioschool.com), 35mm (www.35mm.es), Nubika (www.nubika.es) and CEMP (www.cemp.es).

The Spanish VET sector continues to grow strongly and is expected to continue to do so over the next decade, where the hybrid (Campus Training) and the online (CEAC and the Deusto brands) segments are expected to lead growth. Professional courses and open access exams provide a fundamental service in increasing employability and enhancing career prospects, rendering this service extremely beneficial for the unemployed population and those in need of reskilling. Education, lifelong training and capacity

development together constitute one of the 10 guiding policies in the Spanish Recovery Plan in order to continue investing in human capital, recovering employment and well-being, and boosting the economy in the long term.

Campus Training's founder **Carlos Díaz**, who will lead the Group together with the current management team, commented: *"It has been a privilege to have completed this transaction with Planeta, a well-known group of quality businesses and services. We are delighted to have partnered with CEAC and the Deusto brands and to already having doubled the size of Campus Training since Investindustrial's entry at the end of last year. We share the same philosophy and values in leading the change with the Company, and I am confident that together we can further consolidate our leadership both at national and international level while continuing to offer first class educational experience to our students."*

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About Campus Training

Campus Training, founded in 2010, and headquartered in La Coruña (Galicia), is one of the largest vocational education and professional training players in Spain and leader in the online segment. Through its subsidiaries Tokio School and 35mm, the company also offers courses to obtain certifications for special IT software and audiovisuals, as well as the veterinary market through the Nubika brand and the health and sports market through CEMP. More than 14,000 new students take Campus Training's courses every year. The company operates more than 30 training centres across Spain and has almost 400 employees. Campus Training received the 2021 Educational Excellence Award (*Premios Excelencia Educativa*) for the best online education, the best national education group and the best group for employability in Spain.

Additional information is available at www.campustraining.es.

About Investindustrial

Investindustrial is a leading European group of independently managed investment, holding and advisory companies with €11 billion of raised fund capital. With ESG principles deeply embedded into the Firm's core approach, Investindustrial has a 30-year history of providing mid-market companies capital, industrial expertise, operational focus and global platforms to accelerate sustainable value creation and international expansion. Certain companies of the Investindustrial group are authorized by, and subject to regulatory supervision of the FCA in the United Kingdom and the CSSF in Luxembourg. Investindustrial's investment companies act independently from each other and each Investindustrial fund.

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