



PortAventura World, an Investindustrial portfolio company, becomes first carbon-neutral theme and leisure resort

18th November, 2020 - **Investindustrial**, a leading European investment group, is pleased to announce that its portfolio company **PortAventura World** has become the first carbon-neutral theme and leisure resort, establishing a new sustainability benchmark for the sector.

This announcement is the result of a long-term sustainability strategy by PortAventura, following initiatives in recent years such as phasing out single-use plastic and the opening of its first zero-emissions hotel. Now the entire resort, including all the facilities and operations of its theme parks, hotels, convention centre and offices, will be carbon neutral. This significant achievement is the result of a strategy based on reduced energy consumption combined with significant investments in proprietary renewable energy generation.

Investindustrial is a Certified B Corp, and has been a signatory of the United Nations' Principles for Responsible Investment (PRI) since 2009. As an early advocate of ESG practices, Investindustrial is committed to driving sustainability across the Firm itself and its portfolio companies. Investindustrial has been carbon neutral for 12 years and is set to become carbon positive across its portfolio of investments from 2020 onwards. This best in class sustainability approach has been promoted across its portfolio and PortAventura's programme is evidence of this industry leading strategy.

PortAventura World has a strong commitment to mitigating climate change and protecting biodiversity. In 2019, the resort transitioned to a new energy model, resulting in 100% of the electricity consumed across the resort originating exclusively from renewable energy sources without CO2 emissions. In 2021, PortAventura World will launch the largest photovoltaic plant in a theme and leisure resort in Europe, to provide clean and renewable energy. With an installed capacity of 7.5 MWp, the plant will generate a third of the electricity consumed in the resort, preventing the emission of 4,000 tonnes of CO2 into the atmosphere. This is in addition

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to a commitment to eliminate single-use plastics by 2022. PortAventura World's efforts are aligned with the SDG 13 on climate action, aiming to actively contribute to a sustainable and low-carbon future to combat climate change globally.

Through its ESG strategy, PortAventura is also playing a key part in the protection of biodiversity. The economic equivalent of the carbon credits will go to protect and conserve the coasts of Guatemala, which is one of the most important migration corridors on the planet. An area of 54,000 hectares, this forest area is a natural habitat for 10% of known bird species in the world. PortAventura's biodiversity policy also aligns with the Biodiversity Pact promoted by the Biodiversity Foundation, an organisation affiliated with the Spanish Ministry of Agriculture, Food and Environment.

Andrea C. Bonomi, Chairman of the Industrial Advisory Board, commented: "This announcement is an important milestone for PortAventura World and clear evidence of its commitment to a robust ESG strategy. We firmly believe that sustainability is critical to building and maintaining long term value, for both our investors and portfolio companies. We're delighted that PortAventura is the first theme and leisure resort to become carbon neutral, leading the charge for sustainable tourism."

About Investindustrial

Investindustrial is a leading European group of independently managed investment, holding and advisory companies with €11 billion of raised fund capital. With ESG principles deeply embedded into the Firm's core approach, Investindustrial has a 30-year history of providing mid-market companies capital, industrial expertise, operational focus, a sustainability vision and global platforms to accelerate value creation and international expansion. Certain companies of the Investindustrial group are authorized by, and subject to regulatory supervision of the FCA in the United Kingdom and the CSSF in Luxembourg. Investindustrial's investment companies act independently from each other and each Investindustrial fund. Additional information is available at www.investindustrial.com.

About PortAventura World Parks & Resort

PortAventura World Parks & Resort is one of the largest family leisure and holiday destination resorts in Europe and throughout its 25-year history has welcomed over 90 million visitors. With a privileged location close to Barcelona, the resort operates five 4-star themed hotels and one 5-star themed hotel (PortAventura Hotels) with over 2,200 rooms, and a convention centre (PortAventura Convention Centre) with capacity for up to 6,000 people. PortAventura World Parks & Resort is also home to a leading theme park, the only Ferrari Land park in Europe and a water park, which are leaders in Europe with a range of internationally renowned attractions.

Additional information is available at:

www.portaventuraworld.com

www.portaventuraevents.com

www.fundacioportaventura.com

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