



Catalina chairs, designed by Luigi Caccia Dominioni one of the most iconic Italian designers and a prominent ambassador of the Italian architectural heritage, are produced and marketed by Design Holding.

Design Holding

Design Holding is the largest design group in Europe and one of the largest in the world. Investindustrial led the consolidation of the high-end design market bringing together a collection of powerful and complementary brands to create Design Holding. The initial Investindustrial investments in Flos (2014), B&B Italia (2015) and Louis Poulsen (2018) resulted in the creation of the group. Investindustrial has supported each of these companies in driving growth through strategic acquisitions, such as Arclinea (a high-end Italian kitchen brand), Lukas Lighting (a New York-based customised lighting company), KKDC (sole distributor in France for high-quality linear LED products and solutions) and Ares (a premium Italian outdoor lighting company). Design Holding as a platform is well-positioned to further consolidate the design space through additional acquisitions, generating meaningful synergies between the companies and attracting talent to all of the companies. Today, Design Holding benefits from strong relationships with more than 100 renowned product designers, fostering continuous design innovation across the product portfolio. Through this network, Design Holding can access the hospitality and residential contract business by creating a one stop-shop for complementary, high-end luxury design products and by addressing the sector's emerging sustainability trends. Investindustrial also sees a significant growth acceleration opportunity for Design Holding through digitisation and international e-commerce roll-out for each of the companies. Specifically, Investindustrial sees Louis Poulsen's direct online offering rolling out globally and Flos rolling out its platform across Europe. Post-year end Design Holding entered into an agreement to acquire YDesign Group, LLC a US-based leading online retailer of high-end, modern lighting and home furnishings. ◆

Design Holding | B&B Italia | Maxalto | Azucena | Arclinea
Flos | Louis Poulsen | YDesign Group

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